



**CADILLAC  
FOOTLITERS**

**Engage.  
Enrich.  
Entertain.**



*Season 56*  
**Support Guide**

The **Cadillac Footliters** began as the dream of a group of people with a love for theatre in 1964. Now, 56 seasons later, Footliters is building on the dream first established in 1964.

Our mission is to engage, enrich and entertain our community through quality theatre experiences. We seek to engage the community through strong and lasting promotions and partnerships with local businesses, organizations, and individuals to contribute to greater growth and development of the Greater Cadillac community; enrich our community with performances and educational opportunities for everyone; and entertain adults and youth alike with productions that will continue to range from well-known titles to new and different shows.

As a non-profit organization, we depend on the support of our community to help realize our mission. This brochure details all the ways YOU can help Footliters engage, enrich, and entertain the greater Cadillac community.



## How Does Your Support Make An Impact?

Production costs for one show can average anywhere from \$2,000 up to \$6,000 depending on if the production is a musical or non-musical. Ticket sales are only able to partially cover the cost of a production. Memberships, sponsorships, and additional contributions are necessary to fill that gap and help Cadillac's Footliters continue making great shows possible!

Become a member! Sponsor a show! Volunteer! Pick up some swag! Support and become part of our growing fine arts community, nourishing the talent of our community actors, musicians, and dancers. As a member, you can be part of our great community theatre—on stage, behind the scenes, or in the audience.

If you would like to support your community theatre but prefer not to take an active role, please consider making a financial donation.

### Sponsorships help pay for:

- Show production rights—production rights and rental fees cost between \$1,000 and \$5,000 per show
- Sets and set building, lumber, paint, hardware
- Costumes
- Technology—special lighting, sound effects, wireless microphones, mechanical animated prop maintenance
- Props—furniture and other items
- Equipment rental, special costumes, tools, and specialty orchestral instruments that help complete a show.

Whether it's through membership, sponsorships, or volunteering—you can be part of our mission!

## Membership Levels

All Footliters members:

- Have a vote at our Annual Meeting, and a voice in the Footliters' future.
- Receive Footliters' newsletters.
- Have the opportunity to act, direct, or assistant direct a play.
- Receive complimentary tickets according to membership level.

*Additional benefits per level include:*

### **Premier (\$1,000+)**

- Name listed in program.
- 15 total complimentary tickets per season.

### **Angel (\$500-\$999)**

- Name listed in program.
- 10 total complimentary tickets per season.

### **Producer (\$300-\$499)**

- Name listed in program.
- Four total complimentary tickets per season.

### **Star (\$100-\$299)**

- Name listed in program.
- Two total complimentary tickets per season.

### **Director (\$30 - \$99)**

- One complimentary ticket per season.

### **Actor Family (\$25)**

- One complimentary ticket per season.

### **Actor Individual (\$15)**

- One complimentary ticket per season.

### **Actor Student (\$5)**

- One complimentary ticket per season.



## Sponsorship Levels

### Season Sponsor (\$3,000)

- Full page ad in all programs.
- Name listed in all programs.
- Name on all posters and advertising for all six shows.
- 10 complimentary tickets per show (60 total).
- Name, logo, and link to website on Footliters' website.
- Verbal recognition at performances for all shows.

### Musical Sponsor (\$1,000)

- Full page ad in program of sponsored musical.
- Name listed in all programs.
- Name on all posters and advertising for sponsored musical.
- 15 complimentary tickets to sponsored musical.
- Name, logo, and link to website on Footliters' website.
- Verbal recognition at performances for sponsored musical.

### Junior/Teen Program Sponsor (\$750)

- Full page ad in program of Junior and Teen productions.
- Name listed in all programs.
- Name on all posters and advertising for Junior and Teen productions.
- 12 complimentary tickets for either Junior or Teen season production.
- Name, logo, and link to website on Footliters' website.
- Verbal recognition at performances for Junior and Teen productions.

### Production Sponsor (\$500)

- Full page ad in program for sponsored non-musical production.
- Name listed in all programs.
- Name on all posters and advertising for sponsored production.
- 10 complimentary tickets to sponsored non-musical production.
- Name, logo, and link to website on Footliters' website.
- Verbal recognition at performances for sponsored production.

### Producer Sponsor (\$300-\$499)

- Half page ad in all programs.
- Name listed in all programs.
- Four tickets to any production.
- Name, logo, and link to website on Footliters' website.

### Star Sponsor (\$100-\$299)

- 1/3 page ad in all programs.
- Name listed in all programs.
- Two tickets to any production.
- Name, logo, and link to website on Footliters' website.



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[www.CadillacFootliters.com](http://www.CadillacFootliters.com)

[info@cadillacfootliters.com](mailto:info@cadillacfootliters.com)

**ENGAGE. ENRICH. ENTERTAIN.**

# Yes, I Want to Support Footliters!

Name: \_\_\_\_\_

Organization (for Sponsorships): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Yes, I would like to become a member of the Cadillac Footliters!**

Select Membership Level:

- Premier ..... \$1,000+
- Angel..... \$500 - \$999
- Producer ..... \$300 - \$499
- Star ..... \$100 - \$299
- Director ..... \$30 - \$99
- Actor Family ..... \$25
- Actor Individual ..... \$15
- Actor Student ..... \$5

Please list names if choosing Family Membership:

Spouse: \_\_\_\_\_

Child(ren): \_\_\_\_\_

**Yes, I would like to sponsor the Cadillac Footliters!**

Select Sponsorship Level:

- Season..... \$3,000
- Musical ..... \$1,000
- Jr./Teen Program..... \$750
- Production..... \$500
- Producer ..... \$300 - \$499
- Star ..... \$100 - \$299

Total Membership Donation: \_\_\_\_\_

Total Sponsorship Donation: \_\_\_\_\_

Total Donation: \_\_\_\_\_

**Yes, I would like to volunteer my time to help support Footliters!**

Check all activities of interest:

- Actor  Director  Costumes
- Concessions  Box Office
- Make-up  Props  Fundraising
- Publicity  Junior Players
- Play Selections  Poster Distribution
- Backstage  Set Builder
- Other \_\_\_\_\_

Do you have any of the below you'd be willing to lend to assist transporting sets?

- Truck  Trailer

## Submission and Payment Information

Please complete and mail this form with payment (if applicable) to:

Cadillac Footliters Inc.  
P.O. Box 443  
Cadillac, MI 49601

Membership and/or Sponsorship Donation amount enclosed: \_\_\_\_\_

I am paying by:

- Check (made payable to Cadillac Footliters Inc.)
- Credit Card (Please send me an electronic invoice!)

Email to send invoice # \_\_\_\_\_

**THANK YOU FOR SUPPORTING  
THE CADILLAC FOOTLITERS!**